

Event Report

Organised by E-Cell, Jadavpur University

Event Title: Hult Prize 2024 OnCampus by E-Cell, Jadavpur University

Event Date: 11th February, 2024

Event Time: 10:00 am - 7:00 pm

Event Location: Mechanical Engineering Department, Jadavpur University (Room no. M 4-1, M 4-2, M 4-16, M 3-1, M 3-2, M 4-15, M 3-16)

Faculty Coordinator in Charge: Prof. Aranyak Chakraborty, Prof. Pranibesh Mandal

Student Coordinator in Charge: Supriti Sarkar (BChE 2025)

Event Judges:

1. Chandradeep Mitra (Advisor and Mentor, IIM C Innovation Park & Founder CEO, PipalMajik & Co-Founder, Meta4Sight)
2. Yamika Mehra (Partner, Favcy Venture Builders & Built 1stCheque Angel Network)
3. Rumani Chakraborty (Supply Chain & Operations, Accenture Strategy & Consulting)
4. Sudipta Ghosh (Sustainability Manager, LEAD Consultancy and Engineering Services)
5. Sayantan Chatterjee (Co-Founder, SunShell Power & Co-Founder, Better Tomorrow)
6. Pallavi Luharuka (Founder & CEO, Royal Bengal Greentech Pvt. Ltd.)
7. Shantanu Som (Founder & CEO, Som Imaging Informatics Pvt. Ltd.)
8. Shankha Suvra (Partner, EWX with 15+ years consulting experience in Sustainability & ESG)
9. Brototi Das (Consultant of Climate Change & Sustainability Services, EY)
10. Rangeet Mitra (9+ years experience in Government Policy & Sustainability)

Brief Intro of Program:

The Hult Prize inspires global youth to tackle pressing issues through social entrepreneurship. In 2024, ECell Jadavpur University, alongside Malda Pearl Emporium, hosted the OnCampus round. Sixty-two teams from Jadavpur University

participated, pitching ideas aligned with the United Nations SDGs. After initial pitches and expert guidance, 12 teams advanced to the Main Room Pitches, presenting to a panel of judges. Team Adambi claimed first place, with Team EcoFawkes and Team Ummeed as runners-up. The event concluded with celebration and encouragement from judges and the Campus Director, fostering innovation and social impact.

Event Highlights:

The Hult Prize challenges young people worldwide to tackle important global issues through social entrepreneurship. This year, teams were asked to pitch ideas for a social enterprise that positively impacts society and aligns with at least one of the United Nations Sustainable Development Goals (SDGs). E-Cell Jadavpur University, in partnership with Malda Pearl Emporium, hosted the OnCampus round of the Hult Prize 2024.

Ten judges from different sectors took part. The event began with teams' and judges' orientation. The event had a footfall close to 300. A total of 62 teams from Jadavpur University registered for the OnCampus round, with 44 teams presenting their ideas in the first round on February 11, 2024. The teams were divided into five rooms, each with two judges. Each team had four minutes to pitch their idea, followed by a three-minute Q&A session with the judges. It was a closed-room pitch. After the first round pitches were completed, Ms. Yamika Mehra conducted a brief session on how to further develop ideas and form a startup.

Subsequently, 12 teams were selected based on the strength of their ideas and presentations to advance to the second round (Main Room Pitches). In this round, teams presented their ideas in more detail in front of 10 judges. It was an open-room pitch. Each team had six minutes to pitch their idea, followed by a five-minute Q&A session with the judges.

After the Main Room Pitches, the judges deliberated. Finally, based on the judges' evaluations, three teams emerged as winners. Team Adambi secured first place, with Team EcoFawkes as the first runner-up, and Team Ummeed as the second runner-up. The day concluded with the felicitation of the winners and heartfelt remarks from the judges and the Campus Director.

Participants Attendance:

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| 3 | Dipayyan Bhattacharya | Design Lead |
| 4 | Anurag Dey | Graphic Designer |
| 5 | Koustav Bhattacharjee | Graphic Designer |
| 6 | Koustav Das | Graphic Designer, OnDay |
| 7 | Saumili Roy | Graphic Designer |
| 8 | Rahul Pandey | Graphic Designer |

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| 10 | Rounak Saha | Judges' Coordinator |
| 11 | Srishti Sharma | Judges' Coordinator |
| 12 | Gourab Paul | Judges' Coordinator, OnDay |
| 13 | Parikshit Jha | Judges' Coordinator |
| 14 | Suchana Mondal | Judges' Coordinator |
| 15 | Shremoyee Mondal | Judges' Coordinator |
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| 17 | Rahul Verma | Marketing Lead |
| 18 | Sohamdeep Mondal | Outreach Incharge |
| 19 | Aniket Biswas | Outreach Incharge, OnDay |
| 20 | Sakshya Mukherjee | Outreach Incharge |
| 21 | Shivam Mundra | Outreach Incharge |
| 22 | Souptik Dasgupta | Outreach Incharge |
| 23 | Debamita Banerjee | Experts' Ambassador |
| 24 | Sparsh Gupta | Experts' Ambassador |
| 25 | Asif Ali | Experts' Ambassador, OnDay |
| 26 | Harsham Mishra | Operations Lead |
| 27 | Sourodeep Acharya | Operations Lead |
| 28 | Abesh Bhattacharya | Operations Lead |
| 29 | Sohini Hazra | Participants' Manager, OnDay |
| 30 | Asmit Acharya | Sponsorship Lead |
| 31 | Jotiraditya Banerjee | Sponsors' Ambassador, OnDay |
| 32 | Raktim Banerjee | Content Curator, OnDay |
| 33 | Prannay Kedia | Finance Manager |
| 34 | Jahid | OnDay |
| 35 | Shamoyita | OnDay |
| 36 | Siddhartha Das | Outreach Head, OnDay |
| 37 | Chandrima Ghosh | PR |
| 38 | Sohini Pal | Marketing |
| 39 | Arka Dhar | Marketing |

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| 42 | Avisikta Guria | marketing |
| 43 | Shibam Das | marketing |
| 44 | Bitopama | OnDay |

Session Images:











