## **Event Report**

**Event Name: World Intellectual Property Day Seminar** 

Date: 26/04/2024

Time: 12:00 PM to 6:00 PM

**Venue: Production Engineering Seminar Room** 

Organized by: IIC and ECell

#### 1. Introduction

On the 26th of April, 2024, in celebration of World Intellectual Property Day, a seminar was held at the Production Engineering Seminar Room. The event was organized by the Innovation and Incubation Centre (IIC) and the Entrepreneurship Cell (ECell). Dr. Ranadip Sen, a distinguished expert in intellectual property (IP) law, was the keynote speaker. The seminar aimed to raise awareness about the importance of intellectual property and provide guidance on protecting and leveraging IP in various fields.

## 2. Organizing Committee

- Innovation and Incubation Centre (IIC)
- Entrepreneurship Cell (ECell)

## **Key Organizer:**

Prof. Rajib Bandhyopadhyay

Samayan Mazumder (Project Fellow IIC)

#### 3. Arrival and Registration

Participants began arriving at 11:30 AM for registration. They were provided with event materials, including brochures, notebooks, and pens. The registration process was efficiently managed, ensuring that all attendees were seated by the start time.

## 4. Welcome and Introduction

The seminar commenced at 12:00 PM with a welcome address by [Welcome Speaker's Name], a representative from IIC. The welcome address introduced the theme of the seminar and highlighted the significance of intellectual property in fostering innovation and economic growth.

## 5. Speaker Session

#### 5.1. Session by Dr. Ranadip Sen

Dr. Ranadip Sen, an eminent intellectual property law expert, led the seminar. His session was divided into several key topics, each addressing different aspects of intellectual property rights and their importance.

#### 5.1.1. Introduction to Intellectual Property

Dr. Sen began by providing an overview of intellectual property, explaining the different types of IP, including patents, trademarks, copyrights, and trade secrets. He discussed the role of IP in promoting creativity and innovation, and its impact on businesses and the economy.

#### 5.1.2. Patent Process and Strategies

The session included a detailed explanation of the patent process, from the initial idea to the granting of a patent. Dr. Sen covered:

- The criteria for patentability
- The steps involved in filing a patent application
- Strategies for protecting inventions internationally
- The importance of conducting thorough prior art searches

He provided practical tips and real-world examples to illustrate how patents can be effectively used to protect and commercialize inventions.

#### 5.1.3. Trademarks and Branding

Dr. Sen discussed the significance of trademarks in building brand identity and consumer trust. He explained the process of registering a trademark and how to enforce trademark rights. Case studies were presented to highlight the impact of strong trademark protection on business success.

#### 5.1.4. Copyrights and Creative Works

The session also covered copyrights and their role in protecting creative works, such as literature, music, and software. Dr. Sen discussed the rights granted by copyright law and the challenges of enforcing these rights in the digital age.

#### 5.1.5. Ethical Considerations and IP

Dr. Sen concluded his presentation by addressing the ethical considerations in IP, including the balance between protecting creators' rights and promoting public access to knowledge and innovation. He emphasized the importance of ethical practices in managing and enforcing IP rights.

## 6. Interactive Session and Q&A

Following Dr. Sen's presentation, an interactive session and Q&A were held. Participants had the opportunity to ask questions and engage in discussions on various aspects of intellectual property. Topics such as the challenges of IP enforcement, strategies for managing IP portfolios, and the future of IP in the digital economy were discussed. Dr. Sen provided detailed answers and encouraged participants to seek professional IP advice when needed.

## 7. Workshop and Group Activities

The seminar included a workshop segment where participants engaged in group activities. They were tasked with developing strategies for protecting and leveraging intellectual property in hypothetical business scenarios. This hands-on exercise allowed participants to apply the knowledge gained from the seminar and receive feedback from Dr. Sen and other mentors present.

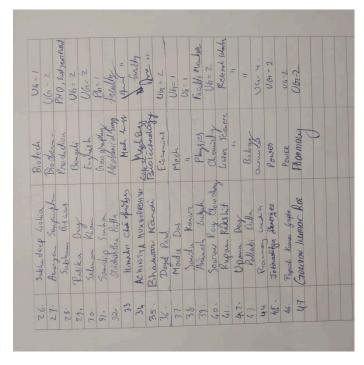
## 8. Conclusion and Closing Remarks

The event concluded at 6:00 PM with closing remarks by [Closing Speaker's Name], who thanked Dr. Ranadip Sen for his insightful presentation and the participants for their active involvement. The seminar was highly appreciated, with attendees expressing their gratitude for the practical advice and comprehensive coverage of intellectual property topics.

We extend our sincere thanks to Dr. Ranadip Sen for his informative and engaging session, and to all participants for their enthusiastic participation. Special thanks to IIC and ECell for organizing and facilitating this successful event.

# **Attendance Sheet**

SI. No.	Name	Department	Year
1.	Prahan Sankar	Mechanical	PhD
2.	Niladri Naskar	Mechanical	PhD
3-	Md Rakim	Mechanical	PhD
h	Bidish Singha	nichanical	PhD
5.	Mumer Abmindra June	Mechanical	Ph.D
6.	GOURT SHANKAR PATRA	Production	M. G (PG-2)
7	Swapnil Mahapatru	Mechanical	BE (U4-4)
8	Pritheseach Bhattachagee	Mathemalics	Pass-Out
9.	Sreya Sinha	Architecture	B. Arch ( Pass-out)
10.	Sanayan Har mder	IIC	(Project fellow).
11	Prombish Mandel.	Mechanical.	faculty.
12	Sold Kr. Mendal	Mechanical	12
13	Sighya Wand	ME	
14	Sandip Sorkar	Mechanial	faculty -
15	S. NEOGY	Mechanical Exp	faculty
16.	N. R. Debnath	Mechanial Egg Aldmous	Guest
17.	R. Chababary	Alexanus (Cuò	guest _
18	S. Panraolis	COUTT Engg	1964 Betch
19 .	Swarnendy Sen	Michamical.	Facilly
20	Suman Kalyan Das	Mechanical	Paculty
4	SNEARNSU MANDAL	ME	facults
22	TITAS NANDI	ME	Faculty )
23	S. C. PANTA	ME.	faculty.
24	Debalouta Ny	ME	Faculty
25.	Valbhar Gaynar	· ME	last year of P)



**Photos** 



