

Report on Innovation & Entrepreneurship Outreach Program in Schools/Community

Venue: Jalangi Murshidabad Chak Chaitonno Prathamik Vidyalaya

Date: 27/06/2024 (Time -10 am to 5 pm)

Participants: 50 Students

Organized by: Institution's Innovation Council (IIC), Jadavpur University & Kanailal Bhattacharya Charitable Trust

Facilitator: Samayan Mazumder, IIC Project Fellow

Founder of the School: Manaj Kumar Roy (Dadu)

Introduction

As part of the IIC's initiative to foster innovation and entrepreneurship at the grassroots level, we organized an outreach program at Chak Chaitonno Prathamik Vidyalaya, Jalangi, Murshidabad. The primary objective of this program was to introduce young minds to the world of innovation, entrepreneurship, and creative thinking. The outreach was specifically designed for school children to inspire them to think beyond traditional academic knowledge and explore the possibilities of creative problem-solving and entrepreneurship.

Program Overview

The outreach program was facilitated by Samayan Mazumder, Project Fellow at the Institution's Innovation Council, Jadavpur University. The program was attended by 50 students from the school, who showed great enthusiasm and engagement during the session.

The Founder of the school, Manaj Kumar Roy, affectionately known as "Dadu," played a pivotal role in organizing the event and encouraging the students to participate. His vision for the school aligns with the mission of IIC, which is to foster innovative thinking and entrepreneurial skills at a young age.

Activities Conducted

The program comprised several interactive sessions and activities aimed at engaging the students in creative thinking and problem-solving. Key activities included:

- 1. Introduction to Innovation:** Samayan Mazumder began the session by explaining the concept of innovation in simple terms. He used relatable examples to help the students understand how innovation can bring about changes in everyday life.
- 2. Entrepreneurship Basics:** The basics of entrepreneurship were introduced to the students, focusing on identifying problems and creating solutions. Samayan highlighted how entrepreneurs are change-makers who transform ideas into realities that benefit society.
- 3. Idea Generation Workshop:** The students participated in a hands-on workshop where they were encouraged to think of problems they encounter in their daily lives and brainstorm innovative solutions. This activity was well-received, with students enthusiastically sharing their ideas.
- 4. Interactive Q&A Session:** An interactive question-and-answer session was held where the students were free to ask questions about innovation, entrepreneurship, and how they could

contribute to their community through creative ideas. Samayan answered the questions with practical examples to help the students relate better.

5. **Group Activity: Problem-Solution Mapping:** The students were divided into small groups, and each group was assigned a problem to solve. They then worked collaboratively to come up with solutions and presented their ideas to the larger group. This activity encouraged teamwork, creative thinking, and presentation skills.

Outcomes and Impact

The outreach program was a great success, with enthusiastic participation from the students. Key outcomes of the event include:

- **Awareness Creation:** The program raised awareness among the students about the importance of innovation and entrepreneurship in today's world.
- **Increased Interest:** The students showed a growing interest in thinking creatively and solving problems through innovative ideas.
- **Empowerment:** By the end of the program, the students felt empowered and motivated to pursue new ideas and contribute to their community.

Conclusion

The Innovation & Entrepreneurship Outreach Program at Chak Chaitonno Prathamik Vidyalaya was a meaningful step towards nurturing young innovators in rural communities. The efforts of the IIC, with the support of Manaj Kumar Roy and the school faculty, contributed to the program's success. Moving forward, IIC aims to conduct more such programs in rural schools to inspire the next generation of innovators and entrepreneurs.

Acknowledgements

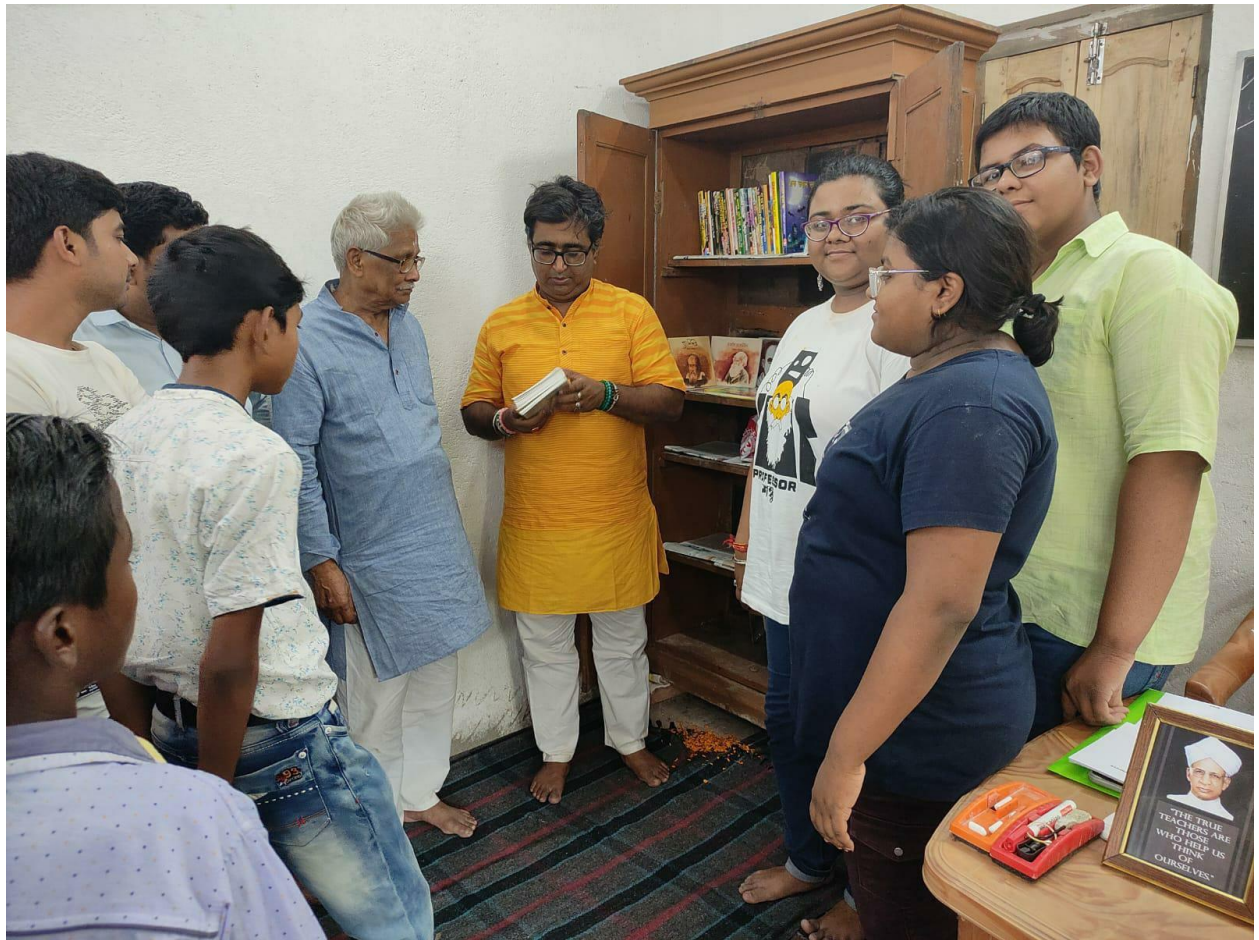
We would like to extend our sincere thanks to:

- **Manaj Kumar Roy (Dadu)**, Founder of Chak Chaitonno Prathamik Vidyalaya, for his support and hospitality.
- The staff and students of the school for their participation.
- Samayan Mazumder, Project Fellow, IIC Jadavpur University, for facilitating the program.
- Also a Great Person Krishanu Bhattacharya & Aditi Bhattacharya for provide various support to this organization

We look forward to organizing similar outreach programs in the future to spread the spirit of innovation and entrepreneurship in communities across West Bengal.

Photos: -







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