### E-Talks

The entrepreneurship talks witnessed some stalwarts from the startup ecosystem in eastern India sharing with the students their experience of giving their ordinary lives an extraordinary outlook.

Venue: KP Basu memorial hall, JU

 $\overline{\text{Date}}$ :  $6^{\text{th}}$  and  $8^{\text{th}}$  April, 2018

## **Organizer of the event:**

Shivani Parey

Diganto Chakravarty

### **Report on the event:**

The event was designed to spread the entrepreneurial spirit amongst all. The Talk Series took place in two parts. The first that was conducted in collaboration with the Gandhi Fellowship on 6<sup>th</sup> April threw light on aspects of **Social Entrepreneurship** and the second part hosted on 8<sup>th</sup> April, witnessed an array of speakers including some **eminent alumni sharing** with the students their experience of building a startup.

# **List of Speakers:**

NAME	E-MAIL ID		
Avishek Tarafdar	abhi@park24x7.com		
(CEO Park 24X7, Owner Blacksalt Entertainment)			
Dr.H.P.Kanoria	saptarshideb11@gmail.com		
(Former Judge of the Calcutta High Court, founder of			
SREI Infrastructure Finance Ltd, Chairman & Editor-in-			
chief of Business Economics and Chairman of IISD)			
Abhirup Basak	abhirup.basak@delybazar.com		
(Co-founder & CEO, Delybazar)			
Ravi Ranjan	ravimasscom@gmail.com		
(Entrepreneurship Evangelist, Startup Expert IVLP			
Fellow Dept. of States, Public Speaker, Ex-NASSCOM,			
Ex Indian Angel Network)			
Samarth Mehta	samarth_gr8@hotmail.com		

(Entrepreneur of Nature Conservation and Chief	
Operating Officer, India and International Markets for	
Vision Aqua)	
Dr.Sangeeta Mahapatra	saptarshideb11@gmail.com
(Executive Editor, Business Economics, winner of CMRI	
women achiever in journalism (2014))	
Bijoy Banerjee	bijoy.banerjee@infiniteworx.com
(CEO, Infiniteworx Omnichannel Pvt Ltd, Business	
growth specialist, Director, talkiedo Infotainment Private	
Ltd)	
Kallol Banerjee	kallol@faasos.com
(Co-founder, Faasos- one of the biggest Food-Tech	
companies in India)	
Dr.Purnendu Roy	drpurnendu@hotmail.com
(Chairman and Managing Director, Genesis Group of	
Companies)	
Pradipta Mandal	pradipta.mandal@gandhifellowship.org
(Zonal Leader (East and South), Gandhi Fellowship	
Marketing and Recruitment )	

# **List of Topics:**

NAME	TOPIC
Avishek Tarafdar	The Cheat Codes of Entrepreneurship
Dr.H.P.Kanoria	Industry through a Philanthropist's lens
Ravi Ranjan	The Future of Technology & the Ever- growing Startup Ecosystem of India
Samarth Mehta	IoT for Nature!
Dr.Sangeeta Mahapatra	Branding and Marketing: the Next Tools for Entrepreneurship.
Bijoy Banerjee	Microlocal Entrepreneurs: The New Face of India's Rs.37 Trillion e-Commerce Revolution
Abhirup Basak	From Daily Bazaar to "Delybazar"
Kallol Banerjee	Faasos- Fanatic Activism Against Substandard Occidental Shit

Dr.Purnendu Roy	Are entrepreneurs born or can they be created?
Pradipta Mandal	Getting into Social Entrepreneurship

# **Images:**



















