

Event Report

Event Name: Sports Industry in Eastern India: Integration of Academics and Innovation

Date: 03/05/2024

Time: 3:00 PM onwards

Venue: Physical Education Seminar Room

1. Introduction

On the 3rd of May, 2024, an enlightening seminar titled "Sports Industry in Eastern India: Integration of Academics and Innovation" was organized at the Physical Education Seminar Room. The event featured prominent speakers, Mr. Gagan Sachdev and Mr. Abhay Mishra, who shared their insights on the intersection of academics, sports, and innovation. The seminar attracted students, faculty members, sports professionals, and industry enthusiasts.

2. Organizing Committee

- **Innovation and Incubation Centre (IIC), Jadavpur University (JU)**
- **Entrepreneurship Cell (ECell), Jadavpur University (JU)**
- **Physical Education Department**

Teacher Coordinators in Charge:

- Rajib Bandyopadhyay
- Pranibesh Mondal
- Prof. Asish Paul (HOD Physical Education)

Student Coordinator in Charge:

- Samayan Mazumder, Project Fellow, IIC

3. Arrival and Registration

Participants arrived and registered at 3:30 PM, receiving seminar materials such as brochures and notebooks. The registration desk was efficiently managed, and attendees were promptly directed to their seats.

4. Welcome and Introduction

The seminar commenced at 4:00 PM with a welcome address by Rajib Bandyopadhyay, who introduced the theme of the event and emphasized the significance of integrating academic research with sports innovation. Pranibesh Mondal then provided a brief overview of the day's agenda and introduced the distinguished speakers.

5. Speaker Sessions

5.1. Session by Mr. Gagan Sachdev

Mr. Gagan Sachdev, a seasoned sports industry expert, began his session by highlighting the current landscape of the sports industry in Eastern India. He discussed the region's unique challenges and opportunities, emphasizing the importance of fostering a culture of innovation. Mr. Sachdev showcased several case studies where academic research had significantly contributed to sports advancements, particularly in sports technology and athlete performance enhancement.

5.2. Session by Mr. Abhay Mishra

Mr. Abhay Mishra, an academic and innovation specialist, focused on the integration of academic frameworks with practical sports applications. He explained how academic institutions could collaborate with sports organizations to drive innovation. Mr. Mishra provided insights into successful models of such collaborations and underscored the potential for research and development in sports science, biomechanics, and sports psychology.

6. Interactive Session and Q&A

Following the speaker sessions, an interactive session was held where participants engaged with Mr. Sachdev and Mr. Mishra. The Q&A session covered topics such as the role of technology in sports training, the importance of sports education, and strategies for fostering innovation in the sports industry. The speakers addressed various questions, providing detailed explanations and real-world examples.

7. Conclusion

The seminar concluded with a vote of thanks by the Student Coordinator, Samayan Mazumder. He expressed gratitude to the speakers for their valuable insights and to the participants for their active involvement. The seminar was highly appreciated, with attendees commending the depth of information and the relevance of the topics discussed.

Acknowledgements

We extend our sincere thanks to Mr. Gagan Sachdev and Mr. Abhay Mishra for their enlightening talks and to all participants for their enthusiastic participation. Special thanks to the organizing committee and volunteers for their efforts in ensuring the event's success.

Attendance Sheet

ATTENDANCE SHEET

Name of the event.....Sports Technology in Eastern India Integration of Academics and Innovation
Date & Time.....3rd May, 2024.....Venue.....Physical Education Department

Sl. No.	Name	Department	Year
1.	Tanushree Mahato	P. Education	
2.	Prati Bhunia	P. Education	M.P.Ed - II
3.	Abdul Mannan	P. Education	"
4.	Tanumay Achitany	"	"
5.	Somnath Mandal	"	"
6.	Chowdhury Mamun	"	"
7.	Abdul Goni	"	"
8.	Abdul suban	"	"
9.	Sajal Das	"	"
10.	Bhazat Sarkar	B.P.Ed "	B.P.Ed - II
11.	Amit Soren	"	B.P.Ed - I
12.	Astami Saha	"	B.P.Ed - II
13.	Tamasha Debbar.	P. Education	M.P.Ed. II
14.	SAIYAD SAKIR	PHY. EDU.	M.P.Ed - I
15.	Tibesh Rajbanshi	Phy. Edu.	M.P.Ed - II
16.	Riaz Uddin SK.	Phy. Edu.	M.P.Ed - I
17.	Dibyendu Ghali	Phy. Edu.	M.P.Ed - I
18.	Popia Mondal	Phy. Edu	M.P.Ed - I
19.	Lalima Kumari	phy. Ed.	B.P.Ed. - II
20.	Salman Ali Molla	"	M.P.Ed - II
201.	Ranjan Mondal.	"	B.P.Ed - II
22.	Smehasish Ghosh	P. Education	B.P.Ed - II
23.	Manas Das	Phy. Education	B.P.Ed - II
24.	Supan Das	Phy. Education	B.P.Ed - I
25.	Tapasya Ghosh	"	"
26.	Ripant Mahadani	"	"
27.	Riya Shikder	"	"
28.	Mutubuddin Mondal	"	B.P.Ed - I
29.	Suman Paul	"	B.P.Ed - I

ATTENDANCE SHEET

Name of the event.....

Venue.....

Date & Time.....

Sl. No.	Name	Department	Year
30.	Dibyendu Ghara	Phy. ED	M.P.ED-II
31.	Pratik Santer	Physical Education	B.P.ED-II
32.	Sahab Khan	P. Education	Bp:ED-I
33.	Soumen Sarkar	Physical Education	B.P.ED-I
34.	Ashim Shit	P. Education	M.P.ED
35.	Palash Pramanik	Physical Education	PhD scholar
36.	Debopriya Roy	Physical Education	PhD Scholar
37.	GABANAZ KHATOON	CEO East Wind Strategic	
38.	ANUSHA HOSSAIN	East Wind Management	
39.	Samayam Kundu	Project Fellow	T.T.E
40.	Surbhjit Nath	IBSD	III
41.	Shirsha Majumdar	IBSD	Phd
42.	Aloke Das	IBSD	Phd
43.	Arbab Muhatab	Instan EF.	M.E.

Photos



IIC – JU & EASTWIND STRATEGIC MANAGEMENT

presents

SEMINAR AND DISCUSSION ON

SPORTS INDUSTRY IN EASTERN INDIA: INTEGRATION OF ACADEMICS AND INNOVATION



CHIEF GUEST

PROF. RAJAT ROY
DEAN OF STUDENT AFFAIRS
JADAVPUR UNIVERSITY



MR. GAGAN SACHDEV
FOUNDER – DIRECTOR,
BODYLINE SPORTS PVT. LTD.
FOUNDER – DIRECTOR, THE
FITEXPO INDIA



PROF RAJIB BANDYOPADHYAY
PRESIDENT, IIC – JU,
PROFESSOR, DEPARTMENT OF
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ELECTRONICS ENGINEERING



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ADMINISTRATIVE SECRETARY, WBMTA
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