FB Live with Tahsin Toqi from JuteX – Hult International Webinar on environment friendly innovation

Name of event: Hult Prize International Webinar by JuteX

Date: 12th September 2020

Platform conducted on: Facebook Live (Reach: 2.8k)

Brief description of the event: Due to the pandemic, the Hult Prize was to be conducted in a non conduct mode via digital means. Several webinars and workshops were scheduled by the Jadavpur University Entrepreneurship Cell before the main event, the first of which was an international webinar with the COO of JuteX, Tahsin Toqi.

The webinar started with a casual conversation between Mr. Toqi and Gargi Sinha Sarkar, Campus Director of Hult Prize at Jadavpur University 2021. Mr. Toqi then went on to explain the concept of JuteX highlighting how sustainable and environment-friendly bicycles would help the people from his country.

He then went on to explain how his university supported him to follow this endeavour and present this idea on a global scale and how the Accelerator program from Hult was helping them to understand the various aspects involved in transforming their idea and evolve from a student to an entrepreneur.

An interactive session was conducted in the end where the enthusiasts put forward their doubts to Mr. Toqi who answered them with ease and in a very understandable manner.

Conducted by: Core Members of the Jadavpur University Entrepreneurship Cell





