## **Event Report**

Organised by : JU E-Cell, IIC

Title of the Session: Hult Prize 2023

**Date and Time of Organization**: 15th January, 2023 (9 am to 7 pm)

Venue: Jadavpur Campus, Teqip Building, 4th floor

## **Brief Intro of Program:**

The Hult Prize challenges young people around the world to solve the planet's most pressing issues through social entrepreneurship. It is an annual, year-long competition that crowd-sources ideas from university level students after challenging them to solve a pressing social issue around topics such as food security, water access, energy, and education. It is held in 5 stages starting with the OnCampus program and Open Applications as qualifiers followed by the Quarterfinals, Semifinals, Global Accelerator and finally Global Finals which is going to be held in Paris, France in 2023. The competition promotes Design Thinking and the use of critical thinking and innovation design to solve problems related to the wastage in the fashion industry.

Faculty coordinator in-charge: Prof Aranyak Chakraborty and Prof Paltu Kumar Dhal

## **Detailed Report of Program:**

In today's world the apparel industry is not sustainable. Every stage of it's value chain is harmful to both people and the planet. The fashion industry is the world's second most polluting industry after oil. Much of its eco system is troubled by inhumane working conditions and ineffective social protections.

The event kicked off at 9am in the presence of respected judges. After one hour of introductory speeches the pitching commenced. Our OnCampus drive was divided into 2 rounds. The first round had 3 pitch rooms with 2 judges per room. About 7 teams were competing in each room. The pitch time was set at 4 mins followed by 1 min of questions from the judges. Students made the most of those 4 mins to present their innovative ideas on the table. With ideas ranging from using ocean waste as cloth fibres to recycling used underwear, the teams didn't leave a single stone unturned to make fashion much more sustainable and environment friendly for the planet and the future.

After 2 hrs of intense brainstorming, round 1 came to an end at around 12 pm with 2 teams qualifying from each room. Room 3 had 3 teams qualifying for the finals thanks to the intense competition presented by each team.

The final round started at around 3pm after the lunch break. Participants patiently waited for their turn. Each team had 7 mins to elaborate on their ideas. The participants had 2 mins to answer the questions the judges had in rebuttal to their pitched ideas. The final round came to an end at around 7 pm. All teams put up their best and left everyone amazed. The judges presented the final list of teams qualifying for the Quarterfinals after 30 mins of discussion taking all the necessary considerations. Team Inflection emerged the winner. The Goal Diggers came 2nd with their innovative idea of propelling fashion through the use of banana fibres. Three's Company secured the third position. The day finally came to an end with the judges distributing the certificates to the winners. Here onwards the qualifying teams buckle up for yet another episode of the prestigious Hult Prize as they fix their aim on the ultimate prize.

## **Pictures of the Program:**







**Attendance Sheet:** 



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11>Długansku Mani	2 <sup>nd</sup> Year	ETCE
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14) Mohammad Hatif	14 Year	ETCE
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16) Schail Ham	معبو ۱۵	11
17) Oitash Ghosh	1st Year	TT
18) Romak Saha	1st year	<u> </u>



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