Hult Prize OnCampus Final Round

Name of event - Hult Prize OnCampus Final

Date - 5th December, 2020 **Platform -** Google Meet

Judges -

- Dr. Sugoutam Ghosh- Senior Lecturer in the School of Business at Singapore University of Social Sciences (SUSS).
- Mr. Anurag Chadha- Country Manager at Chr. Hansen.
- Mr. Arnab Ray- CEO and Managing Director at Array Innovative Services Pvt. Ltd.
- Mr. Kishaloya Roychowdhury- Director Strategic Solutioning and Transformation, IBM based in Singapore.
- Mr. Rahul Ananth- Food Safety and Quality management specialist.
- Mr. Rajiv Agarwal- CEO of Edudigm Education
- Mr. Shauvik Das- GM, Supply Chain and Projects at Haldiram Food International Ltd.
- **Mr. Sumanta Ghatak-** Group Leader, Central Chocolate and Chocobakery Innovation at Mondelēz International.
- Ms. Jui Joshi- Country Lead at Climate Collective Launchpad.

Brief description of the event:

After the first OnCampus round, the top two teams from each room were informed to enter the final room at 2:00 P.M. After the top 6 teams joined, Soumalya Kundu (Student Head, Jadavpur University Entrepreneurship Cell) briefed the teams about the final rules. Each team had 6 minutes for pitching followed by 9 minutes of QnA. Also the judges were briefed by the Campus Director in a separate room.

Gargi Sinha Sarkar (Campus Director, Hult Prize at Jadavpur University) randomised the sequence of teams for pitching. The order of teams were SWADISH, FoodEdge, Maverick, Aciers, ColdLink, Prayas respectively.

The pitching round started. All the teams pitched their business idea followed by the question and answer from the judges. The room coordinators were keeping track of the time. Every team presented and fully explored and justified this year's problem statement "Food for Good". All the ingenious ideas were presented in a beautiful way.

The judges presented their insights regarding the ideas. They practically scrutinised through every aspect and also provided solutions for scope of improvements. Spontaneity and confidence were the hallmark of the program.

After the pitching round, the judges discussed choosing the top three teams in a closed room deliberation. Meanwhile JU Ecell started streaming on FB. The participants shared their views, and shared their experience throughout the journey of the Hult Prize.

At the end of a prolonged discussion, ColdLink were declared as winners. Aciers and FoodEdge bagged the first and second runners up respectively. The winners shared their moment of joy with everyone present there with a wonderful speech.

The judges concluded the session with feedback for the whole day. They wished all the best and motivated everyone to proceed with their ideas, and think out of the box. Overall, the whole program was a great success, with fruitful outcomes.

Organized By: Core Members of the Jadavpur University Entrepreneurship Cell and Hult Prize Organizing Committee.









