Name of the Event: InspiraTalks

Date: 1st March, 2020.

Venue: K P Basu Memorial Hall, Jadavpur University

Brief Description of the Event:

"InspiraTalks" was an event true to its name, as esteemed individuals who shared the Entrepreneurial spirit came under the same roof. The talk show was hosted by Ms. Preeti Chaudhary, the founder of LinkedIn Local India. She took turns in asking questions to each of the four dignitaries.

Mr. Debashis Ghosh was the first speaker of the evening and he shared how he has been close to JU E-cell ever since it's inception back in January, 2016 and how he hopes that the startup culture in JU is growing and is expected to show some amazing results in near future.

While Mr. Amit Kumar was asked about how and why there aren't many investors coming down to Kolkata, he pointed out how most startups from Kolkata haven't proved to be promising enough.

Next, Mr. Biswadeep Das talked about how marketing was a very important sector for budding startups and that is where most startups lag behind.

Mr. Ajay Laddha then discussed how it's good to see young people who are still pursuing their graduation, stepping in to take the charge, to lead and become an entrepreneur. He shared how most people back in his time wouldn't do it since they thought jobs were more secure and this change marked the beginning of a new era.

As Ms. Preeti concluded the session, everyone on the dias and in the room agreed that Kolkata has both the brains and the creativity to soon become the Startup Hub of India.

Dignitaries/Speakers:

- Mr. Amit Kumar, Partner at Ah! Ventures
- Mr. Debashis Ghosh, Director of New Age Technology Startups, Management Consultant
- Mr. Ajay Laddha, Business Advisor and Investor
- Mr. Biswadeep Das, Head of Operations, Brandshoots Ventures (A Times group initiative)
- Ms. Preeti Chaudhary, Founder of LinkedIn Local, India

Attendance report link:

https://docs.google.com/spreadsheets/d/1TUz0egcH8Wk9DPDL53tYzINZ4uR6o1U70B6p-1JAJM8/edit?usp=drivesdk

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Photographs from the Event:



L-R: Mr. Biswadeep Das, Mr. Ajay Laddha, Ms. Preeti Chaudhary, Mr. Debashis Ghosh, Mr. Amit Kumar