LaunchX

Date – 2nd March, 2020

Venue – K.P. Basu Memorial Hall, Jadavpur University

Brief description – LaunchX, in association with TiE Kolkata and Nasscom's 10000 Startups initiative, was a pan-India level fundraising event. The objective of this grand event was to bring promising startups from all around the nation and world-renowned personalities with expertise in entrepreneurial mentorship together. This event saw participation from various different colleges and a wide demographic of participants. The event structure was based on that of the simple and efficient closed-room pitching, followed by a five-minute question and answer session. A total of 16 teams participated. All of them were to present their ideas to the judges and investors panel.

Several ground-breaking ideas were pitched. The winners of the event was team GroundBlu. Their product based model is based on a revolutionary water purification system that doesn't require any external source of energy. Their products include in-cap purifiers and purifying water bottles. With a goal to eradicate water related problems from all around the world, their startup won a cash prize of ₹30,000. The runners up, team Palok Poriborton came up with an innovative new form of bio-degradable packaging. Their product is made up of chicken-feather, which is stronger than most plastics and very biodegradable, thanks to the organic origin. Their startup won a cash prize of ₹20,000. The second runners up, Blitzkrieg Enterprise, is a cleantech startup that has come up with a game-changing starch-based biodegradable polymer. Their product, called 'Terrenum' (latin for 'earthly'). Their product costs as much as regular polythene and is biodegradable. All three winners won ₹4 lakh worth of equity funds and were approached individually by the investors. Other startups to be noted included team Micro, whose product is a cheap air-purifier built for cars. This product not only reduces the CO2 emissions from automobiles, it also stores the carbon which is later used to make industrial alcohol.

Thanks to the efforts of the organizing committee and the constant support from associates, namely Bank of Baroda Startup Zone, TiE Kolkata and 10000 startups (NASSCOM initiative), the event was a grand success.

Dignitaries -

- Vasant Subramanyan Former President, TiE Kolkata
- Sirish Agarwal Charter member, TiE Kolkata
- Ravi Didwania Charter member, TiE Kolkata
- Deepak Daftari Vice President, TiE Kolkata
- Debashis Ghosh Ah Ventures

- Biswadip Das Brandshoots Ventures Ajay Laddha Independent Investor Salil Aggarwal Suman Sengupta Amit Kumar

Snapshots of the event -





Attendance Record:

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