

Neotech Hub Incubation Centre Visit

Date : 11 am , 8th January, 2020

Venue: Ecospace Business Park , Rajarhat

Neotec Hub has organized an event Startup Bridge to Germany, in partnership with German Indian Startup Exchange Program (GINSEP) at incubation facilities in Kolkata, at 11 am on January 8, 2020.

The German Indian Startup Exchange Program (GINSEP) is an initiative of the German Federal Ministry for Economic Affairs and Energy, to enable greater cooperation and exchange between the Indian and German Startup Ecosystems. It is a non-monetary platform initiated by the German Startups Association and supported by the German Federal Ministry for Economic Affairs and Energy (BMWi) to strengthen and foster exchange between India and Germany in the startup space and support Indian and German startups in their efforts to gain access to the respective other market.

The German Indian Startup Exchange Program has been initiated by Bundesverband Deutsche Startups e.V. (German Startups Association). The German Startups Association is the representative and voice of startups in Germany. The association is working for a competitive and sustainable startup ecosystem in Germany and Europe, being in constant dialogue with founders, startups, the established economy, and political institutions. Its aim is to foster an entrepreneurship mentality throughout Germany and Europe. Currently the association counts over 1,000 members and more than 25 working groups & platforms for specific branches, including Chemistry, Sustainability, Future Mobility, Artificial Intelligence and Financial Technology. GINSEP is led by Julian Zix (Project Lead), Eileen Trenkmann (Advisor), Jessica Schattenberg (Project Assistant) and Amrita Gandikota from the Indo-German Chamber of Commerce in Bangalore that represents GINSEP in India.

This event gives a chance to interested stakeholders to engage with mentors from Germany and find out about how your organization can benefit from various types of opportunities in Germany and possibilities to work together with the German Startup ecosystem Stakeholders.

Agenda: Workshops by GINSEP mentors from Germany, on the following topics

- Internationalization basics
- Market entry
- Legal aspects
- Leveraging corporate connections in Germany
- Social Entrepreneurship

Schedule:

Activity	Time	Duration	Room
Registration	10:15 am	45 minutes	
GINSEP General Presentation	11:00 am	20 minutes	Takshashila
Neotec General Presentation + ICC + Q&A	11:20 am	30 minutes	Takshashila
Indo-German Chamber of Commerce	11: 50 am	20 minutes	Takshashila
General Legal Considerations	12:10 pm	20 minutes	Takshashila
Introduction of Participants	12:30 pm	20 minutes	Takshashila
Open Discussion Session with Participants & Mentors	12:50 pm	30 minutes	Takshashila
Lunch Break	1:20 pm	40 minutes	2 nd Floor
Group sessions with Mentors – focussing on specific topics mentioned in Agenda	2 pm	1 hour 20 minutes	Takshashila, Conference Room 1, Conference Room 2, Chai Shay
Break	3:20 pm	10 minutes	
One-on-one sessions with Mentors	3.30 pm	2 hours	Meeting Room 1, Meeting Room 2, Conference Room 1, Conference Room 2
Feedback from Mentors	5.30 pm	30 minutes	Takshashila
Presentation Jadavpur University	6:00 pm	15 mins	Takshashila
Presentation & Questions VDMA	6:15 pm	25 mins	Takshashila

Participant From JU:

Prof. Amitava Gupta, President IIC

Prof. Sudipta De, Academic Nodal, TEQIP

Dr. Sayan Chatterjee, Startup Coordinator, JU

Visit to the Neotech Hub Incubation facility:

The Ambuja Neotia Brand is a well-respected and a reputed brand in all the domains it represents which are-Real Estate, Hospitality, Healthcare and Education and our recent

forays into Sports and Entertainment. Our company has been responsible for various landmark projects. The Group has several ongoing projects in Eastern India as well as other parts of the country and is continuing to live by its maxim of making a difference to the way people live.

Neotec Hub-a unique Incubator in Ecospace, Kolkata which has 110 Working Stations, Meeting rooms, Auditorium, Cafeteria etc. At Neotec Hub we give Incubation Programs to Startups working on innovative technologies mostly in the domains of Healthcare, Education, Hospitality and Real Estate. Neotec Hub is a buzzing ecosystem where Startups, Investors, Mentors, Policy Makers, Corporates converge and collaborate.

Startups incubated here have free access to the required Workstations, Chambers, Meeting Rooms, Auditorium, Club and Cafeteria of Neotec Hub, Kolkata which has state of the art ambience, high-speed internet and great infrastructure. It would also be an opportunity to interact/network with other Start-Ups of Neotec Hub. Each Startup thus chosen, will have a customised Mentorship Program. They will have to make Business Plan, Key Milestones, Cash Flows at the beginning of the program.

Each Startup is given a basic program structure along with an agreed upon milestone to be achieved. The milestone varies for each Startup and is specific to their current state. In the period of 3 months, they are required to finalize the business plan, understand the cash flow for the next 5 years, have a visibility of funds and support required for Go-to-Market, making the venture At the end of the period, a panel evaluates the batch and selects those that achieve the milestones agreed. The Startups who perform well are selected for the next stage.



