

IIC Online YouTube Session (4)

Organized by MHRD Innovation Cell

List of Speakers with Designation:-

Ms. Geetika Dayal

Executive Director- TiE NCR Delhi.

Topic of the Session:- Role of Network Enablers on driving I&E in HEIs- A case of TiE India.

Date:- 1.04.2020

Time:- 03:00 PM to 03:30 PM

Participants from JU:-

Gargi Sinha Sarkar, Atreyee Chakraborty, Elina Haque, Garvit Poddar, Pritha Chowdhury, Kushal Chakrabarti, Sambit Sinha, Tahseen Bilal, Yash Gupta, Ayush Pareek, Arghadeep Sadhu, Soumalya Kundu, Ananya Banerjee, Shuvayan Dutta, Aditya Das, Aneek Chakraborty, Sneham Das, Dibyangana Misra, Baibhab Ganguly, Shouvick Joardar, Abhisekh Gupta, Akriti Jain, Arpan Mukherjee.

Some snapshots from the session.

YouTube video player interface showing a presentation slide titled "Evolution of TIE Since 1992 and growing". The slide details five stages of development:

- 01: Started in 1992 by a group of innovative entrepreneurs and academicians to develop a niche area associated to help in the growth of Indian Entrepreneurship.
- 02: Started by an entrepreneur (Chaitan Das) (IT, Consulting & Contract).
- 03: Started by an entrepreneur (Chaitan Das) (IT, Consulting & Contract).
- 04: Started by an entrepreneur (Chaitan Das) (IT, Consulting & Contract).
- 05: Started by an entrepreneur (Chaitan Das) (IT, Consulting & Contract).

Below the video, the text reads: "Session 4: Role of Network Enablers in driving I&E in HEIs - A Case of TIE, India". It shows 3,103 watching now, 295 likes, and 7 comments. The channel is MHRD Innovation Cell.

Top chat:

- Siddharth Jain: Hello everyone. This is Siddharth Jain. Currently pursuing Masters in Construction Management.
- gaurav matange: hello madam
- Vasanth Ananth: hail, Vasanth A from ITK S RANGASAMY COLLEGE OF TECHNOLOGY, TIRUCHENCODE
- Mayur Malode: Mayur M. Malode Assistant Professor JSPM's Rajarshi Shahu College of Engineering Pune Tathawade
- minal sonkar: Good afternoon
- Vivek Raj AP/EEE: S VIVEK, AP/EEE, TAMILNADU COLLEGE OF ENGINEERING, COIMBATORE, TAMILNADU.
- Ms.M Suganya: I am SUGANYA M, ASSISTANT PROFESSOR, SRI SAIRAM ENGINEERINGCOLLEGE, CHENNAI
- Usha S: good evening
- Ramesh Kumar RAO: RAMESH KUMAR FROM SOLAMALAI COLLEGE OF ENGINEERING
- Akriti Jain

3:22 4G Vo LTE

On account of the mandated lockdown across the country, processes have ground to a halt.

The startup ecosystem, to say the least, has been severely impacted. However, active industry stakeholders are committed to exploring every possibility to ensure that what can be done to cushion the fallout is executed.

• Consequently, as one of the key enablers of the startup ecosystem, we have been endeavouring to connect with the quarantined innovators across the country by leveraging the digital platforms.

• Through our series of daily webinars, we have been facilitating remotely-enabled knowledge-sharing platforms between startup founders and domain experts.

• The aim is to help the startups tide through COVID-19 crisis on the back of the strategic guidance and support supplied by top angel investors and mentors.

• Online Mentoring Helpline provides regular and constant support to members.

• Some of the industry-leading names who have been part of our webinar series include

- **Rajan Anandan**, TIE Delhi-NCR President and MD, Sequoia Capital India
- **Alok Mittal** Co-Founder & CEO, Indifi Technologies Pvt Ltd
- **Padmaja Ruparel**, Co-Founder & President, IAN and Founding Partner, IAN Fund, through her 'Ask Me Anything' sessions.
- **Lathika Pal**, Country Head for Microsoft for Startups
- **Vani Kala**, Founder and MD of Kalaari Capital
- **Chinese Investors** Damien Zhang and Andy Chen have also extended a helping hand to startups in these trying times.

In addition, TIE Delhi-NCR is the National Startup Advisor for the Business Immunity Platform for Startup India further underscoring its commitment to enabling the startup ecosystem across all sectors and geographies. 2020-04-23, 15:32:08


The Lockdown Strategy

Geetha Bhat

Live chat


Top chat   


management, Aurangabad, Maharashtra

 3:22 PM **Megha Dhar** Good Afternoon Mam ..Very well presented Mam . 🌻🌻 Dr.Meghna Dhar University f Jammu.

 3:22 PM **Arsh Malik** Good afternoon everyone

 3:22 PM **Dr. P.K. DEVAN** Good evening


 3:22 PM **Tamilselvi Jawahar** This is Aruneraj J of 1st year CSE dept. from Sri Sairam Engineering College,Chennai

 3:22 PM **Jayashree V i m Jayashree** from sri Ramakrishna Engineering college, Coimbatore



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 Chat publicly as Ananya Banerjee...



Session 4: Role of Network Enablers in driving I&E in HEIs - A Case of TIE, India

Startup Expo

- Investor Zone:** Dedicated investor lounge for scheduling investor meetings and one on one meetings of investor with startups. 100 investor meetings to be conducted in its slot with 100 startups.
- Networking Zones:** Dedicated areas for startups to meet mentors, VC, bankers, partners, incubators, accelerators, investors, consultants, potential customers and service providers for peer to peer networking and potential partnerships.
- Media Sessions:** Crowd draw high powered media on specific themes with industry leaders moderated by telecom anchors to help spread the message and key messages of entrepreneurs, student entrepreneurs, social entrepreneurs, education and entrepreneur across the country.
- Startup Showcase:** Exhibition opportunity to showcase 100 startups from across the country. Exhibition to include agencies, entrepreneurs, student entrepreneurs, social entrepreneurs, education and entrepreneur across the country.
- Food Entrepreneur:** Special position for food entrepreneurs to showcase and distribute their products.
- TIE Institute:** Keynote speakers and panel discussions to inspire and educate startups to be run throughout the slot. Session on women entrepreneurship, marketing, branding, funding, business and customer acquisition among others.
- Startup Participation:** Invite the state Govt to participate and seed startup challenges, challenges, social issue. Provide to showcase and provide exhibition to startup along marketing sessions and working meetings as well as media-media coverage.

3,103 watching now • Premiere in progress. Started 2 minutes ago

Session 4: Role of Network Enablers in driving I&E in HEIs - A Case of TIE, India

Contact Us

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Brief notes from the session.

TIME STAMP	TOPICS DISCUSSED
00:50	Brief introduction by the speaker about TIE and its efforts to work closely with institutes of higher education over decades.

02:15	Evolution of creation of TiE from 1992 by a group of successful entrepreneurs and professionals in Silicon Valley who wanted to help create more entrepreneurs, to having 61+ chapters across 17 countries.
05:15	About TiE : Members, Events, Impact, Engagement.
07:05	History, creation and evolution of TiE Delhi NCR.
08:20	Past sponsors and partnerships of TiE with corporates, investors, banks and governments.
10:06	Few numbers and statistics regarding their growing network.
11:15	List of TiE Delhi NCR Marquee Award Winning Start-Ups.
12:45	Quick look at the Board Members of TiE Delhi NCR.
14:04	A review of one of their biggest events - StartUp Expo, where a lot of young companies are given a stall to showcase for free and hence create visibility, awareness and brand-building for startups.
15:20	A review of TiEcon or TiE Global Summit, the annual flagship event of the TiE chapter.
15:54	A review of some other programs which will be introduced on a virtual platform, or an online summit.
17:08	A review of the Special Interest Groups and Events at TiE Delhi NCR, which are created with a focus on empowering startups across sectors.
18:09	Modifications to their model to suit the prevalent lockdown conditions and endeavors to reach a larger audience base, not just limited to the city, but instead to reach every corner of the country and out the world.
20:38	Testimonials and a brief outlook on why people associate and connect with TiE and

	how startups can benefit from their network.
21:25	Contact details for queries.
21:54	A few other relevant thoughts regarding the success of an individual or a startup based on its ecosystem, taking the example of Silicon Valley, and how TiE can contribute towards the nurturing of a startup ecosystem.